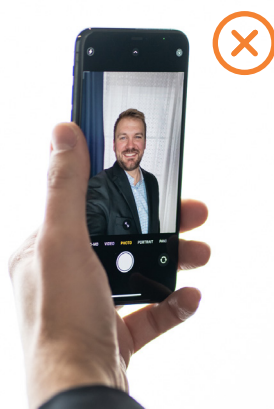
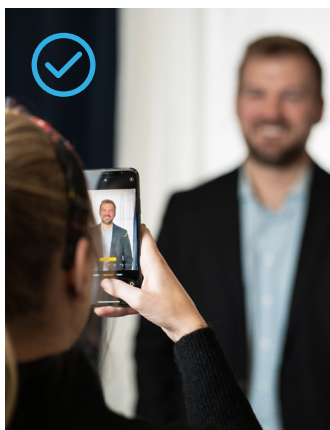


PHOTOGRAPHY

Quick Tips



AVOID THE SELFIE CAMERA

Don't try and fake it—we all know a selfie when we see one. Have a friend take the picture for you or use a tripod if you have one.

Save those selfies for Instagram, superstar.



FIND THE RIGHT LIGHT

Rely on natural light instead of indoor lighting, but if you find yourself squinting, we have a problem. Make sure you're standing under a shadow and not in direct sunlight.

Watch out for weird shadows on your face.



STAY AWAY FROM BUSY BACKGROUNDS

You want the focus of your photo to be on you, not on whatever's in the background.

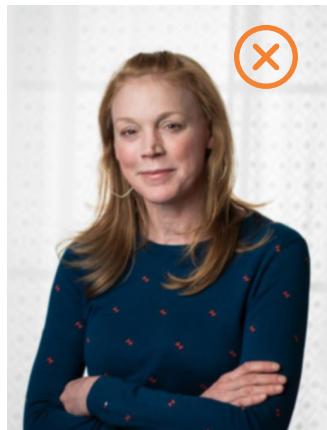
Don't let anything steal your spotlight!



MAKE GOOD USE OF NEGATIVE SPACE

In this case, negative is a positive. Creating more space around your head in the photo will make it easier to crop and use in multiple places.

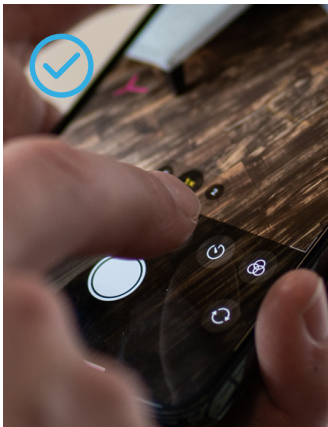
Don't crop your head off.



DON'T FORGET TO FOCUS

Seriously. Blurry photos aren't a good look. Stand two to four feet from the camera for crystal clear photos.

The focus feature is your friend. Use it!



USE A SELF-TIMER & AVOID FLASH

If you're shooting your photo solo, use your phone's self-timer to give you a few extra seconds to strike a pose. And avoid the creepy red eyes by steering clear of flash.

Timer: thumbs up. Flash: thumbs down.

STILL OVERWHELMED BY DOING THIS YOURSELF?

No worries. Just get a headshot from a professional photographer—they'll know how to make you look like the boss you are.